



CONCORDE'S PHILOSOPHY ON SUSTAINABLE DEVELOPMENT FOR ITS MEETING OFFERING



Meet & Commit

You have chosen a Concorde hotel as the venue for the organization of your upcoming event, because the Concorde Hotels & Resorts Group has made a commitment to a responsible policy through its Sustainable Development statement.

In order to meet your expectations, our 12 subsidiary hotels have made the commitment to make a range of adapted tools and services that respect your values.

Below you will find all of the responsible, sustainable solutions that we have to offer to you.

As a committed player, you have chosen Concorde Hotels & Resorts for its responsible hospitality standards

► Choices of eco-friendly papers and printing processes

All business brochures, whether hotel or “Meet In Style” brochures, are produced on eco-friendly paper (from 75% recycled paper or paper from sustainably managed forests)

► A range of electronic support media

- Sales presentation CD-ROM
- Online e-brochures, available on the Concorde Hotels & Resorts website
- Downloadable e-presentations
- Access plan highlighting low-pollution modes of transport
- E-newsletters

► www.concorde-hotels.com/meetings

This online portal is a professional area fully dedicated to the organization of your events, particularly allowing you to:

- View our meeting rooms in various configurations, create and send your configurations by e-mail
- Manage your participants' registrations and invitations online
- Manage your rooming lists online

► **Inside our meeting rooms**

- Office supplies are stored in a box made of PEFC-certified wood (from sustainably managed forests and controlled sources)
- Our pencils are manufactured from recycled yogurt containers
- Our paper pads are made from 75% recycled paper
- Each meeting room has a recycling bin
- Most of our meeting rooms have natural day lighting and light bulbs are energy saving

► **Responsible Banquet menus**

- Our hotels offer responsible coffee breaks and menus, meaning that seasonal, organic, fair trade and/or locally grown products are used
- Each “responsible” menu or coffee break is clearly identifiable with an icon
- On our restaurant menus, our talented Chefs have also made the commitment to refrain from using endangered species

As a committed player, you want to raise the awareness of your teams and get them involved

► **Concorde Hotels & Resorts offers rewarding activities with meaning**

To strengthen the cohesion of your teams while taking effective action to benefit the environment or charitable organizations, Concorde Hotels & Resorts can connect you with its key partners:

- **Ormedia – Environnementiel agency**

>> Eco-responsible team-building activities:

- Recycling workshop
- Organic wine tasting
- Sustainable development quiz
- Sustainable development bridge
- Sustainable development mission

>> Eco-responsible evening events:

- Sustainable dance floor
- Recycling
- Creation of plant jewelry

■ **Unis-Cité organization >> concrete actions to benefit charitable organizations or the environment.** Examples:

- Clean-up, collection and sorting of trash, clearing brush on a natural reserve, raising awareness of protected flora and species
- Creation/upkeep of an organic garden
- Renovation of an emergency intake/housing center
- Collection, sorting and distribution of meals, clothing, toys, etc.

■ **France Bénévolat organization >> charitable activities to benefit social organizations (in Île-de-France).** Examples:

- Improving the park at a foster home for autistic people
- Participating in a social service intake or a day in a charity center
- Participating in work to integrate a neighborhood council
- Collection, sorting and preparation of food parcels

■ **As well as any other organization working in partnership with our hotels.**

As a committed player, you want to get more involved and support actions of international solidarity

► **Concorde offers you the opportunity to support the Care France organization, of which it is a partner**

■ **By working alongside Concorde to support Care France's projects, you come to the aid of victims of climate change through actions adapted to each group of people:**

- Promoting sustainable agriculture
- Developing access to water
- Improving food safety
- Responding to natural disasters

■ **To do this, we invite you to go to <http://concordehotels.carefrance.org/>**

As a committed player, you want to participate and give a sense of responsibility to your people

► Concorde Hotels & Resorts can assess your event's carbon footprint

- By establishing your event's carbon footprint, you encourage all participants to reduce emission factors: monitor the modes of transport used, energy consumption, dining options, the proximity of accommodations, the supplies used, the usefulness of printed materials, the choices of materials used for decorations and gifts, etc.
- Once the results are obtained and as a supplement to your reduction efforts, Concorde Hotels & Resorts offers you the opportunity to **offset your impact** by purchasing CO2 reductions.

Concorde Hotels & Resorts, a hotbed of ideas, has come up with 1001 tips for a 100% responsible event

► Some "welcome" tips to reinforce the responsible commitment

- Give priority to modes of transport with little or no pollution: public transportation, train, green couriers, hybrid taxis.
- Favor potted plants from local species. This will reduce their carbon impact by reducing the distance between the production site and the delivery site.
- Avoid the organization of any "polluting" activity (e.g. quad). Consider using a Segway for a practical, fast, eco-friendly way to maneuver around the city.
- Deliver files on a USB drive instead of paper.
- Give preference to local, seasonal products to save on the CO2 emissions related to transport and support the local economy.
- Choose a lounge with natural light, turn lights on only if necessary, and be sure to turn them off when you leave the room. You will save energy while taking care of your well-being!
- Etc.